

50 Years Young

A History of the Young Farmer of the Year

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THE COLOURFUL HISTORY OF NEW ZEALAND'S BEST LOVED FARMING CONTEST

The Young Farmer of the Year has tested the knowledge and skills of rural men and women for 50 years. Join our winners, finalists and organisers as they share the history of rural New Zealand's most prestigious competition, dubbed 'the challenge second only to the land.'

ABOUT THE AUTHOR

Kate Taylor grew up on a farm in west Otago and has been a journalist since she left school, starting with radio and moving into print when she returned from her OE in 1996 to work for the then Hawke's Bay Herald Tribune. She left what became Hawke's Bay Today in 2000 when her daughter was born and she has been a freelance journalist, administrator and event manager ever since. Kate, her husband Thomas and their children Sarah and Lachlan live on a small farm at Takapau in Hawke's Bay, where she is an active member of the local fire brigade.

SALES POINTS

- The colourful fifty-year history of one of New Zealand best loved contests
- Written in an accessible and engaging style
- Featuring profiles of past winners and finalists
- A wide audience of rural and city people throughout New Zealand
- Attractive design with lots of photographs
- All previous winners and finalists listed in a roll of honour

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